



SCHOOL
OF
BUSINESS

DEDICATION
BUSINESS BUILDING
ST. CLOUD STATE COLLEGE

BUSINESS BUILDING

Built on the west banks of the Mississippi River and occupied for the first time in the fall of 1968, this \$1.1 million, three-story structure is where the School of Business prepares students for a professional career in business, education or government and for competent and responsible participation and leadership in society. The modern building, with brick exterior, is an attractive setting and a stimulating environment for excellence in professional education for business. It has 48,174 square feet of gross area, which includes 39 faculty offices and offices for the dean, four department chairmen, the Bureau of Business Research, and the director of the internship program, plus facilities for graduate assistants. Five carpeted, riser-type classrooms--with capacities varying from 31 to 100--are accented with continuous table seating in upholstered fiberglass bucket satellite seating systems. Designed for multi-media lecture halls, these unique seats pivot smoothly and noiselessly on pedestal arms permitting clear view of television monitors and film screens as well as the instructor. The continuous table tops give generous working area for each student. There are nine general purpose classrooms and five special purpose classrooms--management-marketing laboratory, duplicating, calculating, typewriting machine rooms, and a business writing room. There also are three seminar rooms with a capacity of 16 each and one conference room, plus a practicum or general purpose room in the lower level. Climate control and specialized facilities for the handicapped also are featured in the building, which was designed with a special concern for acoustics. To eliminate excess traffic outside the classrooms, all faculty offices are located at one end of each floor, adjacent to the stairway. This provides greater privacy for faculty members and enables the School of Business to pool its secretarial resources. All classrooms are equipped for projectors and there is a public address system in the larger riser-type lecture room.

1869

*A Heritage of
Excellence*

1969



Building Tours and Refreshments

will be served throughout the day.

DEDICATION PROGRAM

Wednesday, May 14, 1969

- 9:00 - 10:00 a.m. Registration and Coffee Faculty Conference Room
Business Building
- 10:15 - 11:00 a.m. CORNERSTONE CEREMONY Business Building
- 12:45 - 1:20 p.m. WELCOME AND OPENING ADDRESS Stewart Hall
Auditorium
- Master of Ceremonies DR. JAMES G. MARMAS
Dean, School of Business
- Welcome ROBERT H. WICK
President, St. Cloud State College
- “Role of Youth Leadership in
Tomorrow’s Management Society” . . . DR. R. I. BRIGHAM
*Director, Young Adult Programs
American Management Association*
- 1:30 - 3:00 p.m. *CAMPUS FORUMS (Repeated from 3:30 - 5:00)
- Forum I Recital Hall, Performing Arts Center
- The Computer and
New Management Trends EARL C. JOSEPH
Staff Scientist, Sperry Rand Corporation
- Forum II Civic-Penney Room, Atwood Center
- New Trends in Office
Administration in the 70’s H. CHARLES STAFFORD
*Director of Administrative Services
Commonwealth Associates, Inc.*
- Forum III Brown Hall Auditorium
- New Trends in Management Development . . . FRED CHASE
*Director of Existing Industry Development
Northern Natural Gas Company*
- Forum IV Stewart Hall Auditorium
- New Trends in Accounting in the 70’s JAMES STARK
Managing Partner, Main Lafrentz & Co.
- Forum V Business Building, Room 119
- New Trends in
Personnel in the 70’s ROBERT G. FITZGERALD
Executive Vice President, Tektronix, Inc.
- 5:30 - 7:00 p.m. Reception Germain Hotel
- 7:30 p.m. Banquet Garvey Commons

*All speakers provided through the courtesy of The American Management Association—Saranac Lake, New York.

School of Business Faculty

James G. Marmas, *Dean*

DEPARTMENT OF ACCOUNTING

Mohamed S. Heakal, *Acting Chairman*

George Baker
Thomas R. Bower
Talaat El-Shazly
Samuel McLean
Robert K. Mautz
David Morewitz
Osama Mousa
George Nelleremoe
Michael Olsberg
Lawrence Sundby

DEPARTMENT OF MANAGEMENT & FINANCE

LaVerne Cox, *Chairman*

Lyn D. Anderson
Saad H. Barghout
Leland Bardorf
Bruce Burnes
David Crockett
Geoffrey Hirt
Jon Pierce
Alf Swenson

DEPARTMENT OF BUSINESS EDUCATION & OFFICE ADMINISTRATION

Harry Olson, *Chairman*

James Flis
Carol Gerber
Robert Hall
Russell Madsen
Rose Reha
Audra Whitford
Virginia Williams

DEPARTMENT OF MARKETING & GENERAL BUSINESS

Robert Benson, *Chairman*

Lyle Ball
Clair Daggett
Abdalla A. Hanafy
Dean Hasty
Charles Litecky
Bruce Meyers
Aubrey Shives
Bruce Skalbeck
Winston Stahlecker

BUREAU OF BUSINESS RESEARCH

Gandi Rajender, *Director*

Mohamed K. Aly
Richard Gendreau
Gregory Hoffmann
Wayne Kunert